ANNUAL INDEX, VOLUME 19, 1988

Spring 1
Summer 2
Fall 3

ARTICLES

Addressing International Product Piracy, Steven Globerman, 3:497–504.
Application of the Theory of Foreign Direct Investment to Multinational Banking in LDCs, An, Manijeh Sabi, 3:433–437.
Assessing Foreign Subsidiary Performance: The Currency Choice of U.K. MNCs, Istemi S. Demirag, 2:257–275.

Ball, Donald A. and Wendell H. McCulloch, Jr., International Business Education Programs in American and Non-American Schools: How They Are Ranked by the Academy of International Business, 2:295–299.
Bartlett, Christopher A. *See* Ghoshal, Sumantra.
Black, J. Stewart, Work Role Transitions: A Study of American Expatriate Managers in Japan, 2:277–294.
Boddewyn, Jean J., Political Aspects of MNE Theory, 3:341–363.
Buckley, Peter J., The Limits of Explanation: Testing the Internalization Theory of the Multinational Enterprise, 2:181–193.

Collins, J. Markham. *See* Sekely, Williams S.
Conducting International Mail Surveys: The Effect of Incentives on Response Rates with an Industry Population, Scott Dawson and Dave Dickinson, 3:491–496.
Country-of-Origin Effects for Uni-National and Bi-National Products, C. Min Han and Vern Terpstra, 2:235–255.
Creation, Adoption, and Diffusion of Innovations by Subsidiaries of MNCs, Sumantra Ghoshal and Christopher A. Bartlett, 3:365–388.
Cultural Influences on International Capital Structure, William S. Sekely and J. Markham Collins, 1:87–100.

Dawson, Scott and Dave Dickinson, Conducting International Mail Surveys: The Effect of Incentives on Response Rates with an Industry Population, 3:491–496.
Demirag, Istemi S., Assessing Foreign Subsidiary Performance: The Currency Choice of U.K. MNCs, 2:257–275.
Determinants of Foreign Investment of U.S. Advertising Agencies, Vern Terpstra and Chwo-Ming Yu, 1:33–46.
Dickinson, Dave. *See* Dawson, Scott.
Doupnik, Timothy S. *See* Ruland, Robert G.
Dunning, John H., The Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions. 1:1–31.

Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions, The, John H. Dunning, 1:1–31.
Effect of National Culture on the Choice of Entry Mode, The, Bruce Kogut and Harbir Singh, 3:411–432.
Empirical Study of Selected Factors Influencing the Decision to List on Foreign Stock Exchanges, An, Shahrokh M. Saudagaran, 1:101–127.
Environmental Scanning in Korean Firms: Organizational Isomorphism in Action, Sumantra Ghoshal, 1:69–86.
Experimental Investigation into Cross-National Mail Survey Response Rates, An, David Jobber and John Saunders, 3:483–489.

Foreign Currency Translation and the Behavior of Exchange Rates, Robert G. Ruland and Timothy S. Doupnik, 3:461–476.
Foreign Subsidiary and Parents' Roles During Strategic Investment and Divestment Decisions, Michel Ghertman, 1:47–67.

Ghertman, Michel, Foreign Subsidiary and Parents' Roles During Strategic Investment and Divestment Decisions, 1:47–67.
Ghoshal, Sumantra, Environmental Scanning in Korean Firms: Organizational Isomorphism in Action, 1:69–86.
_____and Christopher A. Bartlett, Creation, Adoption, and Diffusion of Innovations by Subsidiaries of MNCs, 3:365–388.
Globerman, Steve, Addressing International Product Piracy, 3:497–504.

Han, C. Min and Vern Terpstra, Country-of-Origin Effects for Uni-National and Bi-National Products, 2:235–255.
Home Country Political Risk and Foreign Direct Investment in the United States, Stephen B. Tallman, 2:219–234.

International Business Education Programs in American and Non-American Schools: How They Are Ranked by the Academy of International Business, Donald A. Ball and Wendell H. McCulloch, Jr., 2:295–299.
Is Transnational Data Flow Regulation a Problem?, Michael, J. Kane and David A. Ricks, 3:477–482.
Ito, Kiyohiko. *See* Yu, Chwo-Ming.

Jobber, David and John Saunders, An Experimental Investigation into Cross-National Mail Survey Response Rates, 3:483–489.

Kane, Michael J. and David A. Ricks, Is Transnational Data Flow Regulation a Problem?, 3:477–482.
Kogut, Bruce and Harbir Singh, The Effect of National Culture on the Choice of Entry Mode, 3:411–432.
Kwok, Chuck C.Y. *See* Lee, Kwang Chul.
Lee, Kwang Chul and Chuck C.Y. Kwok, Multinational Corporations vs. Domestic Corporations: International Environmental Factors and Determinants of Capital Structure, 2:195–217.

Limits of Explanation: Testing the Internalization Theory of the Multinational Enterprise, The, Peter J. Buckley, 2:181–193.

McCulloch, Wendell H., Jr. *See* Ball, Donald A.
Multinational Corporations vs. Domestic Corporations: International Environmental Factors and Determinants of Capital Structure, Kwang Chul Lee and Chuck C.Y. Kwok, 2:195–217.

Oligopolistic Reaction and Foreign Direct Investment: The Case of the U.S. Tire and Textile Industries, Chwo-Ming Yu and Kiyohiko Ito, 3:449–460.

Political Aspects of MNE Theory, Jean J. Boddewyn, 3:341–363.

Ricks, David A. *See* Kane, Michael J.
Ruland, Robert G. and Timothy S. Doupnik, Foreign Currency Translation and the Behavior of Exchange Rates, 3:461–476.
Ryans, Adrian B., Strategic Market Entry Factors and Market Share Achievement in Japan, 3:389–409.

Sabi, Manijeh, An Application of the Theory of Foreign Direct Investment to Multinational Banking in LDCs, 3:433–447.
Saudagaran, Shahrokh M., An Empirical Study of Selected Factors Influencing the Decision to List on Foreign Stock Exchanges, 1:101–127.
Saunders, John. *See* Jobber, David.
Sekely, William S. and J. Markham Collins, Cultural Influences on International Capital Structure, 1:87–100.
Singh, Harbir. *See* Kogut, Bruce.
Strategic Market Entry Factors and Market Share Achievement in Japan, Adrian B. Ryans, 3:389–409.

Tallman, Stephen B., Home Country Political Risk and Foreign Direct Investment in the United States, 2:219–234.
Terpstra, Vern and Chwo-Ming Yu, Determinants of Foreign Investment of U.S. Advertising Agencies, 1:33–46.
Terpstra, Vern. *See* Han, C. Min.

Work Role Transitions: A Study of American Expatriate Managers in Japan, J. Stewart Black, 2:277–294.

Yu, Chwo-Ming and Kiyohiko Ito, Oligopolistic Reaction and Foreign Direct Investment: The Case of the U.S. Tire and Textile Industries, 3:449–460.
———. *See* Terpstra, Vern.

BOOK REVIEWS

Aggarwal, Raj, review of *Multinationals of the South: New Actors in the International Economy*, 1:140.

Aharoni, Yair, review of *State-Owned Enterprises in High Technology Industries: Studies in India and Brazil*, 3:512.
Alliance Politics and Economics: Multinational Joint Ventures in Commercial Aircraft, review, 1:143.
Alt, Lutz, review of *Business History of General Trading Companies*, 2:312.
Anti-Protection: Changing Forces in American Trade Politics, review, 3:518.

Behrman, Jack N., review of *Ideology and National Competitiveness: An Analysis of Nine Countries*, 1:129.
___, review of *The Global Economy: Divergent Perspectives on Economic Change*, 1:129.
___, review of *Industrial Strategy and Planning in Mexico and the United States*, 1:129.
Bhopal: Anatomy of a Crisis, review, 1:148.
Brewer, Thomas L., review of *Political Risk Management: International Lending and Investing Under Environmental Uncertainty*, 2:306.
Business History of General Trading Companies, review, 2:312.

Capital Flight and Third World Debt, review, 3:506.
Clegg, Jeremy, *Multinational Enterprise and World Competition: A Comparative Study of the USA, Japan, the UK, Sweden and West Germany*, review, 2:301.
Comparative Management: A Regional View, review, 3:509.

Destler, I.M. and John S. Odell, *Anti-Protection: Changing Forces in American Trade Politics*, review, 3:518.
Dougherty, James P. *See* Gondolf, Edward W.
Doz, Yves L. *See* Prahalad, C.K.

Flynn, Davis M., review of *Strategic Management in the United States and Japan*, 1:145.

Global Economy: Divergent Perspectives on Economic Change, The, review, 1:129.
Gondolf, Edward W., Irwin M. Marcus, and James P. Dougherty, *The Global Economy: Divergent Perspectives on Economic Change*, review, 1:129.

Holton, Richard H., review of *The Pacific Rim: Investment, Development and Trade*, 1:138.

Ideology and National Competitiveness: An Analysis of Nine Countries, a review, 1:129.
Industrial Strategy and Planning in Mexico and the United States, review, 1:129.
International Transactions in Services: The Politics of Transborder Data Flows, review, 2:307.

Jain, Arvind K., review of *Capital Flight and Third World Debt*, 3:506.

Katz, Jorge M., *Technology Generation in Latin American Manufacturing Industries*, review, 2:309.
Kennedy, Jr., Charles R., *Political Risk Management: International Lending and Investing Under Environmental Uncertainty*, review, 2:306.
Khan, Kushi M., *Multinationals of the South: New Actors in the International Economy*, review, 1:140.

Lessard, Donald and John Williamson, *Capital Flight and Third World Debt*, review, 3:506.
Lodge, George C. and Ezra F. Vogel, *Ideology and National Competitiveness: An Analysis of Nine Countries*, review, 1:129.

Managing Export Entry and Expansion, review, 1:149.
Marcus, Irwin M. *See* Gondolf, Edward W.
Minor, Michael, review of *Anti-Protection: Changing Forces in American Trade Politics*, 3:518.
Mowery, David C., *Alliance Politics and Economics: Multinational Joint Ventures in Commercial Aircraft*, review, 1:143.
Moxon, Richard W., review of *Alliance Politics and Economics: Multinational Joint Ventures in Commercial Aircraft*, 1:143.
Multinational Enterprise and World Competition: A Comparative Study of the USA, Japan, the UK, Sweden and West Germany, review, 2:301.
Multinational Mission: Balancing Local Demands and Global Vision, The, review, 2:304.
Multinationals of the South: New Actors in the International Economy, review, 1:140.

Nath, Raghu, *Comparative Management: A Regional View*, review, 3:509.
Nemetz, Peter N., *The Pacific Rim: Investment, Development and Trade*, review, 1:138.

Odell, John S. *See* Deslter, I.M.

Pacific Rim: Investment, Development and Trade, The, review, 1:138.
Political Risk Management: International Lending and Investing Under Environmental Uncertainty, review, 2:306.
Prahalad, C.K. and Yves L. Doz, *The Multinational Mission: Balancing Local Demands and Global Vision*, review, 2:304.

Ramamurti, Ravi, *State-Owned Enterprises in High Technology Industries: Studies in India and Brazil*, review, 3:512.
Reid, Stanley D. *See* Rosson, Philip J.
Rieger, Fritz, review of *Comparative Management: A Regional View*, 3:509.
Root, Franklin R., review of *Managing Export Entry and Expansion*, 1:149.

Rosson, Philip J. and Stanley D. Reid, *Managing Export Entry and Expansion*, review, 1:149.
Roth, Kendall, review of *The Multinational Mission: Balancing Local Demands and Global Vision*, 2:304.

Sagafi-nejad, Tagi, review of *International Transactions in Services: The Politics of Transborder Data Flows*, 2:307.
——, review of *Technology Generation in Latin American Manufacturing Industries*, 2:309.
Sauvant, Karl P., *International Transactions in Services: The Politics of Transborder Data Flows*, review, 2:307.
Schollhammer, Hans, review of *Multinational Enterprise and World Competition: A Comparative Study of the USA, Japan, the UK, Sweden and West Germany*, 2:301.
Shrivastava, Paul, *Bhopal: Anatomy of a Crisis*, review, 1:148.
State-Owned Enterprises in High Technology Industries: Studies in India and Brazil, review, 3:512.
Strategic Management in the United States and Japan, review, 1:145.

Technology Generation in Latin American Manufacturing Industries, review, 2:309.
Tung, Rosalie L., *Strategic Management in the United States and Japan*, review, 1:145.

Vogel, Ezra F. *See* Lodge, George C.

Weintraub, Sydney, *Industrial Strategy and Planning in Mexico and the United States*, review, 1:129.
Westrum, Ron, review of *Bhopal: Anatomy of a Crisis*, 1:148.
Williamson, John. *See* Lessard, Donald R.

Yonekawa, Shin'ichi and Hideki Yoshihara, *Business History of General Trading Companies*, review, 2:312.
Yoshihara, Hideki. *See* Yonekawa, Shin'ichi.